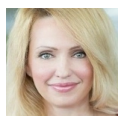


16 Hybrid Work Influencers You Need to Follow in 2022

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Hybrid work is here to stay. A recent [State of Business Communications](#) survey shows that only 13% of respondents have plans to go back to a 100% in-office workplace. This is less than Forrester's estimate in their 2022 predictions, but the confirmation of hybrid work is the same.

From [Forrester Predictions 2022](#): “30% of companies will insist on a fully in-office model, only to find that employees simply won't have it. Attrition at these firms will rise above their industry averages — monthly quit rates will rise to as high as 2.5% for as much of 2022 as needed until executives feel the pain and finally commit to making hybrid work ... work.”

To stay in the know about hybrid work in 2022, we've curated a list of industry analysts and subject matter experts with more than 2,000 followers on Twitter who frequently tweet about #hybridwork, the #hybridworkplace, or the #digitalworkplace. Listed here in alphabetical order, we've included links to their Twitter profiles if you'd like to give one or many a follow to keep a pulse on the evolution of hybrid work.

1. [Jon Arnold](#) Tech Analyst/Owner, J Arnold & Associates
2. [Meghan M. Biro](#) CEO, Talent Culture

3. Chris Havrilla VP, HC Technology Research & Advisory, HC Ecosystems & Alliances, Deloitte Consulting
4. Dion Hinchcliffe VP, Principal Analyst, Constellation Research
5. Evan Kirstel Tech Influencer, Chief Digital Evangelist, Cofounder, eViRa Health
6. Shelly Kramer Cofounder, Futurum Research
7. Irwin Lazar President, Principal Analyst, Metrigy
8. Mack (Sudipto Banerji) Chief Mentor, XPRO Business Solutions
9. Blair Pleasant President, Principal Analyst, COMMfusion
10. Lori H. Schwartz CEO, Principal, StoryTech
11. Phil Simon Founder, PhilSimon.com
12. Harold Sinnott Digital Consultant
13. Brian E. Thomas Founder, Coruzant Technologies
14. Dr. Marcell Vollmer Partner, Director, Boston Consulting Group
15. Ira Weinstein Founder, Managing Partner, Recon Research
16. Denise Lee Yohn Keynote Speaker, Author, "What Great Brands Do," "FUSION"

Want more 2022 business communications insights from influencers and subject matter experts? [Get the 2022 Business Communications Trends Report today.](#)
