


Domotex USA 2020 opens registration, lines up keynote

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CHICAGO — Domotex USA ,a trade show featuring domestic and international flooring suppliers, manufacturers and technology providers, has opened registration for its second annual event, as well as lining up key speakers for the three-day event.

The trade show and education sessions will take place from Feb. 5-7 at the Georgia World Congress Center in Atlanta; education will be available Feb. 5-7, while the show floor will be open Feb. 6-7.

Denise Lee Yohn, an authority on building exceptional brands and great organizations, will deliver the show's opening keynote address on Feb. 6. Following Yohn's keynote, attendees will have the opportunity for a meet-and-greet in the show's new Discussion Hub, designed to foster peer-to-peer.

On Feb. 5, featured speaker Alan Beaulieu, international economic analyst and president of the Institute for Trend Research, as well as contributing editor for Industry Week and senior economic advisor to the National Assn. of Wholesaler-Distributors, will discuss how attendees can capitalize on market opportunities and improve prosperity both in the near and long-term.

On Feb.7, featured speaker James Dion, founder and president of Dionco Inc. of Chicago, an internationally known consultant, regular speaker for the National Retail Federation (NRF), trainer and author, will share his expertise on consumer trends, retail technology, selling and service, retail merchandising and operations, as well as best practices for sustainable retail and store management.

All education tracks are accessible to registered attendees via a one-day education pass for \$69 until Oct. 31 or via an all-access education pass for \$99 until Oct. 31.



Denise Lee Yohn



Alan Beaulieu

James Dion

Attendees can register [online](#) now to attend the show's exposition hall for free and buy discounted education passes through Oct. 31.

Furniture Today covers all the news concerning manufacturers, retailers and suppliers in the home furnishings sector.

