True University Day Two Recap

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True University day two kicked off with a general session from Diane Adams, Chief People Officer at Qlik, on creating the company culture you want from day one of your company. More dynamic sessions followed, including Joha Evans, Principle UX Designer for mobile and growth at SurveyMonkey, leading a discussion on using data to go from zero to MVP to product. Denise Lee Yohn, author of "What Great Brands Do," taught us how to build a rockstar brand, and Ravi Narasimhan, Group Product Manager at Google, presented us with a practical guide to product management at startups.

We signed 354 diplomas to hand out at the end of True U, and we want to congratulate all our "graduates," as well as offer a heartfelt thank you to our speakers, without whom this event would not be possible. Everyone involved in True U dedicated their time, talent and expertise, and we are grateful for their partnership in bringing this event to life. We are already looking forward to next year!