

Top Blogs for Entrepreneurs

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The most successful business people are those who never stop learning. This helps them stay one step ahead of the competition.

Lucky for us, there's a huge wealth of knowledge easily accessible at our fingertips. There are 100s of bloggers with expertise in a variety of areas who are ready and willing to share it. However, finding good blogs can be time consuming.

Here at [Appfluence](#) we decided to take part of the weight off of your shoulders. We have compiled a list of the best business blogs with expertise in entrepreneurship, SEO, content marketing, general business tips, and more!

Take some time to explore these blogs, digest the information, and incorporate what you learn into your strategies for success.

What's more, we reached out to each blog owner, who gave us some stand-out advice to share with all of you.

Heavy Hitters:

We All Know These Guys

1. [Forbes](#)

A classic blog that we all look up to because they cover every imaginable topic. You have also probably come across their ranking articles once or twice like [America's 100 Most Trusted Companies](#) and [America's Best Small Companies](#). Has your company made any of their lists?

Oh, and articles are published so often; you will not be able to keep up!

2. [Inc](#)

Are you a startup company? Do you want to take your company to the next level? Are innovation and growth on your mind? Inc will help. Their goal is "to help your small business grow," and they definitely keep their promise.



Overall, the articles are fascinating. Once you read one article, you won't want to stop (reading *and* learning!).



3. [The U.S. Small Business Association](#)

On this blog is, you know that you are getting advice from credible AND qualified individuals. This blog also contains a variety of articles. For example:

1. [How To Start A Retail Business](#)
2. [Just Started a Business? Understand your Tax Obligations](#)
3. [6 Low Cost Ways to Test your Business Idea](#)

So, check out this blog and see if it has what you are looking for (it probably does).



Personal Blogs:

These guys know what they're talking about

1. [Denise Lee Yohn](#)

Denise Lee Yohn is the master of brand building. Companies ranging from *Sony*, *Frito Lay*, and *Burger King* have sought after her for her expertise. If these world renowned companies put their faith in Denise, so should you! Need help building your brand? Check out her blog!



2. Heidi Cohen

In her Actionable Marketing Guide, Heidi Cohen gives you access to helpful marketing tips, tricks, and advice. She takes what can be complicating information and makes it “easy-to-understand” whether you specialize in marketing or have no idea what marketing is.

Her website explains that “Every Actionable Marketing Guide article includes valuable insights along with practical tips and tactics you can easily apply to your current marketing and business plans.”

Oh, and there is lots of variety on her blog (if you have read this far, you should know that I love blogs with a variety of different types of content).

Heidi also provided me with an awesome quote to make sure that your blog stands out:

Make your blog the jewel in your marketing crown since it provides customer-focused content, supports search optimization, fuels social media and generates qualified leads and sales.”



3. Digital Business Today

The blog owner, Dr Dave Chaffey, is the CEO and Co-Founder of *Smart Insights*. His ultimate goal is to help businesses succeed.

I, for one have learned a lot from his strategies. As a content marketer, I really appreciated his infographic [7 Steps to a Content Marketing Strategy](#).

A quote from the one and only Dr. Chaffey:

We all know content marketing is at the heart of digital marketing, yet often content marketing strategies don't invest sufficient in the right range of content across the buying cycle. You need to invest in emotion-inducing or shareable content that cuts through, otherwise others who made that investment will win across the channels whether that is SEO, Social media, or Email marketing.”