November 13, 2014

NEWS:

The 800-CEO-READ Business Book Awards Longlist

The culling process we undertake during the awards process is always painful. As great as it is to dive into the stacks and discover some books for the first time, and rediscover and revisit some past favorites from the year, there are always ones left behind, books that get laid back down softly on our desks with care instead of thrown back in a box on the floor. There is a list of books just as long as the list of books that made it here that caused us real distress to leave off—that we want to stand behind and will in other ways.

The books you'll find below, however, there is absolutely no distress in actually choosing. They are, we believe, the best of the year 2014.

LEADERSHIP & MANAGEMENT

- Leaders Eat Last: Why Some Teams Pull Together and Others Don't by Simon Sinek, Portfolio
- On the Edge: The Art of High-Impact Leadership by Alison Levine, Business Plus
- The Road to Reinvention: How to Drive Disruption and Accelerate Transformation by Josh Linkner, Jossey-Bass

ENTREPRENEURSHIP

- The Bright Continent: Breaking Rules & Making Change in Modern Africa by Dayo Olopade, Houghton Mifflin Harcourt
- Crazy is a Compliment: The Power of Zigging When Everyone Else Zags by Linda Rottenberg, Portfolio
- The Freaks Shall Inherit the Earth: Entrepreneurship for Weirdos, Misfits, and World Dominators


FINANCE & ECONOMICS


How the Poor Can Save Capitalism: Rebuilding the Path to the Middle Class (http://800ceoread.com/products/how-the-poor-can-save-capitalism-john-hope-bryant-english?selected=21245) by John Hope Bryant, Berrett-Koehler


MARKETING


The Sonic Boom: How Sound Transforms the Way We Think, Feel, and Buy (http://800ceoread.com/products/sonic-boom-joel-beckerman-tyler-gray-english?selected=21448) by Joel Beckerman and Tyler Grey, Houghtin Mifflin Harcourt


SALES


Brief: Make a Bigger Impact by Saying Less (http://800ceoread.com/products/brief-


PERSONAL DEVELOPMENT

• The End of Absence: Reclaiming What We’ve Lost in a World of Constant Connection [http://800ceoread.com/products/end-of-absence-michael-harris-english?selected=18550] by Michael Harris, Current


INNOVATION & CREATIVITY


GENERAL BUSINESS

• The Glass Cage: Automation and Us [http://800ceoread.com/products/glass-cage-
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- Nicholas Carr, W.W. Norton & Company
  - Information Doesn't Want to Be Free: Laws for the Internet Age
    (http://800ceoread.com/products/information-doesnt-want-to-be-free-cory-doctorow-english?selected=59668) by Cory Doctorow, McSweeney's


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